



divine art
the spirit of music

Divine Art Record Company
Diversions Records
Metier Records

Agency Recording Proposal

Please complete this form and return to:

Divine Art Ltd (A&R)
Castle Eden Studios,
Stockton Road
Castle Eden
Co. Durham TS27 4SD
UK

divine art

METIER



Costs illustration

This is a general guide only and a detailed quotation will be provided upon receipt of completed project proposal. ALL COSTS ARE SUBJECT TO VAT at the appropriate rate from time to time.

Basic inclusive package:

Full design service, print preparation, manufacture, packaging and “placement” to distributors, dealers, and websites, and distribution of promotional and review copies, inclusion in “new release” advertisements in *Gramophone*, *BBC Music* and *International Record Review*

Assuming: standard jewel case, artwork and notes provided, fully finished master provided, 1000 CDs made and 300 provided to you, and standard promotional package

1000 single CDs **£3395.00** 1000 2 CD sets **£3770.00**

Add: composer (mechanical royalties) on copyright music where composer or arranger died less than 75 years before date of recording:

If all works in copyright: full price CD £506.81 mid price CD £353.81

If some works are not in copyright the fee is reduced pro-rata according to the duration of each piece.

Promotional package:

Standard package (included in above estimate): press release to almost 500 broadcasters, publications and journalists. Promo CD to principal reviewers and all others who request one, follow up of most important and relevant media partners

Premiere package: as above plus review CD sent all specific targeted contacts, approaches to relevant journals/producers for possible interviews and press features - **add £450.00**

Budget package: press release and promo CD sent to top 35 media partners (covers most of major UK press and radio), single phone or email follow up if required – **deduct £250.00**

Additional options:

Preparing final master to include ISRC metadata: **£50.00**

Other mastering work: **£75 per hour**

Bespoke advertising: at cost + 10% to cover design and set up.

Digipak, special packaging, larger/smaller initial quantities – prices supplied if required.

If an outside agency is to be engaged to design and prepare artwork, this must be supplied to our factory specifications and subject to insertion of required text and images (barcode, company information and items required by law). A deduction of £200.00 is made in such cases, as we still have to spend a great deal of time liaising with the designer.

We feel that the above prices represent exceptional value, compared to the cost of hiring independent design studios and PR companies. If you are registered as self employed musicians for tax purposes (certainly in the UK anyway and maybe in other countries), then all of the costs associated with their CD can be classed as a tax deductible marketing expense as part of their “promotion of themselves as an artist”. They should seek clarification from a suitably qualified accountant or tax advisor.

This form will provide most of the information we need in order to assess whether your proposed recording is suitable for our catalogue, and to provide you with a detailed estimate of costs. Please complete as fully and accurately as possible. If information is unknown, state "N/K"

Section 1 should be completed in the name of the person or organisation who will enter into the contract and own the rights in the recording.

1. Personal information

Full name:

Address:

Country: Postcode/ZIP:

Telephone:

Email:

Are you intending to produce your recording as:

Performing artist

Composer

Independent producer

Orchestra/Organisation

Has the recording already been made ?

If so please give name address and email of your engineer/producer:

3. Options

Initial quantity of CDs to be manufactured	1000 (recommended)	<input type="checkbox"/>
	2000	<input type="checkbox"/>
	300 ("short-run")	<input type="checkbox"/>
	Other	<input type="text"/>
Initial quantity to be delivered to you (Minimum 300 except for short run production)		<input type="text"/>
Number of CDs in set (nb maximum playing time for one CD is 79.55)		<input type="text"/>
Preferred packaging	standard jewel case	<input type="checkbox"/>
	Note: digipak and other non-standard packaging could add 50% to printing cost.	Digipak (3-section)
Cover art: Will you supply an image for consideration? (Y/N)		<input type="checkbox"/>
Programme notes: will you require notes to be commissioned? (Y/N)		<input type="checkbox"/>
Translations of notes required:	German	<input type="checkbox"/>
	French	<input type="checkbox"/>
	Italian	<input type="checkbox"/>
	Other(s)	<input type="text"/>
note: the "norm" is English only, or English/German/French (recommended) but artists may prefer notes in their own language. Costs: £100 per thousand words		
If your recording has not yet been made:		
Do you want us to recommend a recording engineer/producer? (Y/N)		<input type="checkbox"/>
Do you want us to suggest recording venues? (Y/N)		<input type="checkbox"/>

NOTE: (see brochure & Specimen contract): CDs may be sold by you direct at concerts, and via your own website but not to dealers other websites or stores for which you will grant us exclusive rights.

4. Promotion and Press

Note: Our package will include:

preliminary press release (when contract signed and project confirmed)

announcement of CD release to press and radio in UK and selected other areas

distribution of promotional and review copies

all to be agreed and co-ordinated by our PR consultants with you.

Do you have an agent or manager through whom PR/press matters are arranged?

If so, please provide contact details (name, company, phone, email)

Would you like our PR consultant to contact you regarding extra promotional work ? (Y/N)

Note: these services are provided by Music & Media Consulting Ltd, not Divine Art.

www.musicandmedia.consulting.com

Are you willing, if offered, to give a press or radio interview? (Y/N)

If you have your own website, please give URL:

Note: we will provide a profile page for you on our website and will require a good promotional portrait and biography

Advertising

Our standard package includes a share in our composite advertisements in BBC Music, Gramophone and International Record Review , usually placed (one each magazine) within six weeks of release, at a cost of £400.

Do you wish us to place an advertisement for the CD in any other publication, or a dedicated ad in BBC Music, Gramophone or IRR? If so please list here. We will provide quotations and discuss whether we can share costs with other releases.

4. Promotion and Press, continued

Are there any specialist or local publications which might be interested in featuring your recording? If so please list here, including both British and foreign publications. Please note our database already includes most magazines devoted to piano, flute, clarinet.

Do you have a local record store which might be willing to set up a promotion for the CD? Or is there a local shop (other than a record store) which might stock your CD because of local connections? For example this could be your local bookshop, village store/post office, or an outlet connected with the music/recording venue (national trust, cathedral/church shop, theatre/concert hall).

Please list here (performers) dates and locations of your concerts/recitals for the next 18/24 months (composers – list any concerts featuring your work you know of)

Continue on separate sheet if necessary

And finally:

If your recording has been made, please send us, with this form, an audition copy on CDR. We prefer to hear this at final edit stage or earlier, so that we can make comments if necessary. We need to arrange with the engineer to embed certain digital information prior to final mastering.

Thank you! Now please send this to the address on the front page.